

# TaberCo Inc.

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FOR IMMEDIATE RELEASE



## Instant & Long Term Plumping Collagen Lip Treatment

Finally everyone can achieve Fuller, Healthier Looking Lips! A unique blend of botanicals, antioxidants, emollients, vitamin C, vitamin B6 and Maxi Lip from France have produced amazing results! It's the ULTIMATE in lip care! Voted #1 Lip Plumper by Fox TV in Los Angeles. Awarded "Best Cosmetic Product" in Australia at the PS Awards

- **INSTANT Fuller Lips with B6 Vitamin Derivative. Plumping lasts for hours!**
- **Feel it Tingle, Feel it Working!**
- **Long Term Benefit - Up to 60% more MOISTURE with MaxiLip™ after 29 days of use.**
- **Long Term Benefit - Up to 40% more FULLNESS with MaxiLip™ after 29 days of use.**
- **Anti-Aging**
- **Helps REDUCE WRINKLES with flower & plant extracts featuring Black Currant & Vitamin C**
- **Vintage inspired silver case comes with a handy pop-up mirror!**

**INSTANT** plumping is due to a process called *Vasodilatation* from a Vitamin B derivative that simply relaxes the lip area and allows increased circulation, rounding the appearance and delicately enhancing the shape of the perimeter of the lips.

**LONG TERM** plumping benefits are a result of the French formula MAXILIP™, a palmitoyl oligopeptide that was designed specifically for lip care. The product hydrates

17925 Collins Street  
Encino, CA 91316  
Telephone: 818-709-6020  
Facsimile: 818-280-0766  
E-Mail: [tabercoinc@aol.com](mailto:tabercoinc@aol.com)  
[www.tabercoinc.com](http://www.tabercoinc.com)

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the lips and restores glycosaminoglycans and collagen, increasing lip moisture and adds volume to improve the contour of the lips and give better definition to the lip line. In the skin and lips there are collagen strands (proteins) that are like springs in a mattress. Over the years, they lose their buoyancy. MAXILIP™ re-energizes the protein strands in the lips, which makes them fuller, firmer, smoother, more defined and also increases moisture.

In clinical studies, panelists saw a dramatic improvement in lip moisture and fullness after 29 days of continuous treatment. Use it 2 to 3 times per day for best results. Use it under your favorite lipstick to treat your lips! *Your lips will love it!*

## **Botanical Benefits:**

Phyllanthus Emblica Fruit Extract – Anti-aging, antioxidant.

Black Currant Fruit Extract – Skin conditioning, detoxifying, anti-inflammatory, anti-oxidative, omega-3, omega-6

Narcissus (Daffodil) Flower Extract – Skin conditioning agent.

Seabuckthorn Seed Fruit Extract – Anti-inflammatory rich in carotene, carotenoid, sitosterol and vitamin E.